

## **Crowdfunder £500 Start up giveaway**

### **Terms and Conditions**

These Terms and Conditions apply to the “Crowdfunder £500 Giveaway” promotional campaign (to be referred to as the “**Campaign**”).

1. The Promoter is **Crowdfunder Ltd**, C-Space 5-7 The Crescent, Newquay, TR7 1DT (Crowdfunder, Crowdfunder.co.uk).
2. The campaign opens at 00:00am on 15 Feb 2021 (the “**Opening Date**”) and closes at 11:59pm 30 April 2021 (the “**Closing Date**”) (the “**Promotional Period**”). **No projects will be accepted before the Opening Date or after the Closing Date.**

### **Eligibility criteria**

3. Projects must meet the following criteria to be entered automatically into the Campaign:
  - a. You must have applied for the cohort (“You”).
  - b. You must be 18 years of age or over and be a UK resident.
  - c. You must be running a crowdfunding project on Crowdfunder.co.uk to raise money for your project (Project).
  - d. You may only launch one Crowdfunder project on Crowdfunder.co.uk during the Promotional Period.
  - e. Your Project must meet the following criteria:
    - i. Project must launch on Crowdfunder.co.uk within the Promotional Period.
    - ii. Project must raise a **minimum of £1000** on Crowdfunder.co.uk within the Promotional Period.
    - iii. Project must close successfully (i.e. meet its target) by the end of the Promotional Period.
    - iv. Project must be a start up.

### **£500 pledge award**

4. One Project which meets the criteria above will be picked at random by Crowdfunder within [1] day of the end of the Promotional Period (Winning Project).
5. Crowdfunder will notify the project owner of the Winning Project by email and offer that Winning Project a pledge of five hundred pounds (£500.00) subject to the project owner accepting these terms and conditions. If the project owner accepts, they are the winner of the Campaign.
6. If the project owner does not respond within 72 hours or declines the offer, the offer will be withdrawn and Crowdfunder will repeat steps 4 and 5.

### **General**

7. The decision of the Promoter is final and no correspondence or discussion will be entered into.
8. The winner may be announced on the promoter's social channels at the discretion of the promoter.
9. You are responsible for all expenses incurred as a result of participating in this campaign. This may include, but is not limited to, costs associated with the running a project on Crowdfunder.co.uk, production of a promotional video, purchasing images or promoting the project.
10. The winner agrees to be the subject of, and participate in, a case study to be published on the Promoter's web and social channels for the purposes of promoting the Promoter's services and/or future campaigns if the Promoter requests it.
11. The Promoter reserves the right to cancel or amend the campaign or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoter will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment..
12. The Promoter accepts no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
13. The Promoter, in its sole discretion, may disqualify any Project at any stage for providing untruthful, inaccurate, misleading information and/or is otherwise in breach of these Terms.

14. The Promoter may use your personal data as set out in their respective privacy policies available at the following links: [Crowdfunder's privacy policy](#).
15. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms.