

Crowdfund Salford Guidance

- You must be crowdfunding on the Crowdfunder UK platform,
- All applicants must be aged 16 years or over at the time of submitting the application,
- Lease, own or have written permission from the owner of the land or building where they wish to carry out a project,
- Have any necessary permissions, consents or licenses in place required to deliver the project,
- Agree to purchase relevant insurances if your Crowdfunder project is successful (and provide evidence of cover),
- Comply with relevant Health and Safety legislation and regulations (both during delivery of project and afterwards),
- Ensure that your project must be completed within a year of the Salford Crowdfunder Project monies being awarded unless otherwise agreed,
- Complete and submit an evaluation report at the end of the project.

Once a project has reached its crowdfunding target (as indicated on the on-line platform), you will be notified that 'agreement to proceed' has been confirmed and the crowdfunding amount will be released to your organisation. We will want confirmation from you within five working days that the money has been received.

Further Guidelines

Please be aware and take notice that:

- Organisations are permitted one successful application per year,
- Salford City Council will not fund 100% of a project,
- Your project costs, and therefore your budget, should be an accurate reflection of the money required to deliver the project – this means you need to have included VAT for any work or goods quoted by a supplier.

The Council will not crowdfund pledge towards projects that:

- Help only one individual,
- Have already received grant funding from Salford City Council's Devolved Community Budget,
- Are managed by groups that have had previous public funding which has not been managed satisfactorily,
- Are raising funds for works or equipment already committed, bought, completed or having taken place (including trips),
- Include unspecified expenditure (e.g. a campaign with flexible funding),
- Promote specific political views/ parties or religious beliefs/ faiths,
- Request on-going commitment, such as for salaries, rent, utility bills, insurance and annual running costs (aka 'business as usual' costs),
- Interferes with Council business,

- Has an unauthorised financial implication on the Council,
- Any costs incurred in putting together an application for this crowdfund,
- Contingency funds to cover unforeseen or up-coming general organisational running costs,
- The cost of fundraising activities for your organisation or others,
- Items that are purchased on behalf of another organisation,
- Costs for the repayment of loans/ interest or for the payment of fines,
- A project or activity that cannot be completed within 12 months of receiving the Salford Crowdfunder Project monies,
- Are alcohol or political related projects