

Crowdfunder and Legal & General

'Projects that matter: Leeds City Region' Competition

Terms and Conditions

These Terms and Conditions apply to the **Crowdfunder and Legal & General** 'Projects that matter: Leeds City Region' campaign (to be referred to as the "**Competition**"). By entering into the Competition, entrants agree to be bound by the following Terms and Conditions:

1. The Promoters are **Crowdfunder Ltd**, 11 Cliff Road, Newquay Cornwall, TR7 2NE (Crowdfunder, Crowdfunder.co.uk) and **Legal & General Group plc**, 1 Coleman Street, London, EC2R 5AA (to be referred to as "Legal & General").
2. The Competition opens at 9:00 am on Monday 18th March 2019 (the "**Opening Date**") and closes at 10:30 am on Friday 22nd March 2019 (the "**Closing Date**") (the "**Promotional Period**"). **No entries shall be accepted before the Opening Date or after the Closing Date.**
3. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.
4. Entrants must be 18 years of age or over and be a UK resident.
5. Entrants must be based in **Leeds City Region and/or benefit communities in the Leeds City Region**. The Leeds City Region covers Barnsley; Bradford; Calderdale; Craven; Harrogate; Kirklees; Leeds; Selby; Wakefield; York.
6. To enter, entrants must follow these steps:
 - a. Submit 100 words or less about their project and how it meets the Competition criteria, **and**
 - b. Confirm their details including name, email, organisation name, project overview, mobile number and organisation facebook page at:
<https://www.crowdfunder.co.uk/projects-that-matter-leeds-city-region>
7. Entries must meet the following Competition criteria:
 - a. Based in the Leeds City Region and/or benefit local communities in the Leeds City Region,
 - b. Have a primary focus on education and helping people to learn and gain new skills.
 - c. **In order to be eligible for up to £5,000 match-funding the successful entrant(s) will need to launch and run a crowdfunding project on Crowdfunder.co.uk during the time between the 6th of May and 10th of June 2019 and receive at least 30 supporters.**
 - d. Successful entrants(s) must close successfully between the 6th of May and 10th of June 2019. All winning entrants are required to put their crowdfunding project live on Crowdfunder.co.uk by midday on the 13th of May 2019. Projects that successfully complete their Crowdfunding campaign and are therefore due to receive the match-funding will be contacted by Crowdfunder via email once the winning entrant(s) Crowdfunder campaign closes successfully.

And;

- Entrants warrant that the entry is their own original work
- Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the Competition.
- Entrants must ensure they have consent from any other project or organisation owners before entering the Competition.

8. Entrants are to required to provide;

A. Valid contact details including:

- a. name;
- b. organisation name;
- c. email address;
- d. mobile number;
- e. post code.

B. And, answer the following:

- a. Tell us in no more than 100 words what you will be crowdfunding for and why it will help people to learn and gain new skills in the Leeds City Region

9. By entering the Competition, you hereby confirm that all information you submit is true, current and complete.

Winners and match-funding available

10. The Promoters will select a shortlist of successful entrant(s) to join the campaign based on the entrant(s) project concept, its impact, its perceived viability and ability to meet the Competition criteria.

11. At 4:00 pm on the 29th March 2019, the Promoters will announce the successful entrant(s) from those submitted during the application period. Successful entrant(s) will be notified by email and announced on the Crowdfunder FB page.

12. The successful entrant(s) will have the chance to receive up to five thousand pounds (£5,000) match-funding from Legal & General - subject to successfully completing a crowdfunding campaign on www.crowdfunder.co.uk as explained below.

13. The total amount of match funding available is thirty three thousand pounds (£33,000).

14. The match-funding available to the successful entrant(s) is based on a first come first served basis until the match-funding pot is used up and based on the successful entrant(s) reaching the specific milestones outlined below.

15. To be eligible for any match-funding, the successful entrant(s) must first receive at least 30 unique supporters via their Crowdfunder campaigns before they can access the first £1,000 match-funding pledge.

16. The milestone are as follows:

- a. **Milestone 1** - the successful entrant raises £1,000, they receive a £1,000 match-funding pledge from Legal & General (subject to having already received 30 supporters);
- b. **Milestone 2** - raise a further £1,500, receive a £1,500 match-funding pledge from Legal & General;

- c. **Milestone 3** - raise a further £2,500, receive the final £2,500 match-funding pledge from Legal & General.
 - i. *As an example, Project A goes live with a target of £10,000. Before they can access the match-funding they have to receive at least 30 supporters e.g. if Project A raises £1,000 from 25 supporters, they won't receive the £1,000 match-funding pledge until they have received at least 30 supporters. Once Project A has raised £1,000 from at least 30 supporters, Milestone 1 will be activated and they will receive the first £1,000 match-funding pledge. They will also be in a position to activate Milestone 2 and Milestone 3 dependant on the fund still being available.*
17. The maximum Legal & General match-funding per project is five thousand pounds (£5,000).
18. The match-funds will be represented as pledges on the successful entrant(s) Crowdfunder project page and are subject to a **5% + VAT partner pledge fee.**

General

19. Entrants are responsible for all expenses incurred as a result of participating in this Competition and claiming their pledge award. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
20. By accepting the pledge award, winners agree to be the subject of, and participate in, a case study to be published on the Promoters' web and social channels for the purposes of promoting the Promoters' services and/or future Competitions. By entering into the Competition you are providing your consent for this activity.
21. The Promoters reserve the right to cancel or amend the Competition or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoters will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
22. If you have opted in to receive marketing and communications from the Promoters then by entering this Competition and providing your details you are providing your consent for the Promoters and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Promoters may contact you by mail, telephone, email, other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. If may be necessary to transfer your information to another country. If we do we will make sure that it is given the same levels of protection as needed under the UK Data Protection Act.
23. By adding your project on <http://www.crowdfunder.co.uk>, you agree for the details of your organisations name and your project, including supplied photos, written pitch and videos, to be made public on <http://www.crowdfunder.co.uk> and the Promoters' social media.
24. You confirm and warrant that no aspect of your participation in this Competition will infringe the intellectual property rights or other rights of any third party.
25. The Promoters accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.

26. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the Competition in a manner which in the Promoters' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the Competition, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Promoters and/or any of their agents or representatives) may be rejected from the Competition at the Promoters' sole discretion. Where such actions have significantly impaired the Competition, the Promoters may, at their sole discretion, vary the Competition as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
27. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Promoters' discretion. In the event that the entrant declines the selection, the Promoters may elect, at their discretion, to select another entrant. The Promoters will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Promoters may reallocate the place.
28. The Promoters, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.
29. The Promoters may use your personal and organisations data as set out in their respective privacy policies available at the following links: [Crowdfunder privacy policy](#) and [Legal & General privacy policy](#).
30. By entering the Competition, you are deemed to accept these Terms and all other terms and conditions. The Promoters may, at their sole discretion, change the dates of entry into the Competition and/or the dates on which the Competition will be promoted and the Promoters reserve the right to alter, amend or withdraw these Terms and/or the Competition without liability and without prior notice.
31. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms. For information on the winners on the Competition you can contact Crowdfunder Ltd via <http://support.crowdfunder.co.uk/support/tickets/new>.