

CROWDFUNDER AND BELFAST CITY COUNCIL
PROJECTS THAT MATTER: BELFAST COMPETITION
TERMS AND CONDITIONS

These Terms and Conditions apply to the Crowdfunder and Belfast City Council 'Projects that matter: Belfast' campaign (to be referred to as the "Competition").

By entering the Competition, entrants agree to be bound by the following Terms and Conditions:

1. The Promoters are Crowdfunder Ltd, C-Space, 5-7 The Crescent, Newquay, TR7 1DT (Crowdfunder, Crowdfunder.co.uk); and Belfast City Council, Belfast City Hall, Belfast, BT1 5GS.
2. The Competition opens at 9:00 am on Monday 27th January 2020 (the "Opening Date") and closes at 12:00 pm on Monday 3rd February 2020 (the "Closing Date") (the "Promotional Period"). No entries will be accepted before the Opening Date or after the Closing Date.
3. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.

ELIGIBILITY

4. Entrants must be 18 years of age or over and be a UK resident
5. Entrants must be based in Belfast and/or benefit communities in Belfast
6. Entrants must be a registered social enterprise and/or a co-operative that has taken part in Belfast City Council's 'Go Social' programme
7. Entrants must follow these steps to enter:
 - a. Submit 100 words or less about their project and how it meets the Competition eligibility criteria;
 - b. Confirm their details including name, email, organisation name, phone number and social media accounts at <https://www.crowdfunder.co.uk/programmes/projects-that-matter-belfast>
8. In order to be eligible to receive the £5,000 match-funding the successful entrant(s) will need to launch and run a crowdfunding project on Crowdfunder.co.uk during the

time between the 16th of March and 17th of April 2020 and receive at least 30 supporters.

9. Entries are required to launch a Crowdfunder campaign between 9:00 am on Monday 16th of March 2020 and 5:00 pm on Friday 20th of March 2020
10. Entries' Crowdfunder campaigns are required to close successfully by reaching or surpassing their funding target on or before midday (12:00 pm) Friday 17th April 2020
11. Entrants will need to run a crowdfunding campaign on 3% fees to be eligible for the extra-funding. See [here](#) for more information on funding options
12. Entrants warrant that the entry is their own original work
13. Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the campaign
14. Entrants must ensure they have consent from any other project or organisation owners before entering the Competition
15. By entering the Competition, you hereby confirm that all information you submit is true, current and complete.

WINNERS AND MATCH-FUNDING AVAILABLE

16. The decision of the Promoters is final and no correspondence or discussion will be entered into.
17. The Promoters will select the shortlist of ten (10) successful entrants (to be referred to as the "Winners") to join the campaign based on the entrant's project concept, its impact, its perceived viability and ability to meet the Competition criteria.
18. At 4:00 pm on the 7th February 2020, the Promoters will announce the Winners from those submitted during the promotional period. Winners will be notified by email and announced on the Crowdfunder social channels.
19. The Winners will have the chance to receive up to five thousand pounds (£5,000) match-funding from Belfast City Council - subject to successfully completing a crowdfunding campaign on Crowdfunder.co.uk as explained below.
20. The total amount of match funding available is fifty thousand pounds (£50,000).
21. The match-funding available to the Winners is based on the Winners reaching the specific milestones outlined below.

22. To be eligible for any match-funding, the Winners must first receive at least 30 unique supporters via their Crowdfunder campaigns before they can access the first £1,000 match-funding pledge.
23. The milestones are as follows:
- a. **Milestone 1** - the Winner raises £1,000, they receive a £1,000 match-funding pledge from Belfast City Council (subject to having already received 30 supporters);
 - b. **Milestone 2** - raise a further £1,500, receive a £1,500 match-funding pledge from Belfast City Council;
 - c. **Milestone 3** - raise a further £2,500, receive the final £2,500 match-funding pledge from Belfast City Council.
 - i. *As an example, Project A goes live with a target of £10,000. Before they can access the match-funding they have to receive at least 30 supporters e.g. if Project A raises £1,000 from 25 supporters, they won't receive the £1,000 match-funding pledge until they have received at least 30 supporters. Once Project A has raised £1,000 from at least 30 supporters, Milestone 1 will be activated and they will receive the first £1,000 match-funding pledge. They will also be in a position to activate Milestone 2 and Milestone 3.*
24. The maximum Belfast City Council match-funding per project is five thousand pounds (£5,000).
25. The match-funds will be represented as pledges on the Winners' Crowdfunder project page and are subject to a 5% + VAT partner pledge fee.

GENERAL

26. Entrants are responsible for all expenses incurred as a result of participating in this campaign and claiming their pledges. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
27. By accepting the pledge, winners agree to be the subject of, and participate in, a case study to be published on the Promoters' web and social channels for the purposes of promoting the Promoters' services and/or future campaigns if the Promoters request it. By entering into the campaign you are providing your consent for this activity.
28. The Promoters reserve the right to cancel or amend the campaign or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoters will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.

29. If you have opted in to receive marketing and communications from the Promoters then by entering this campaign and providing your details you are providing your consent for the Promoters and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Promoters may contact you by mail, telephone, email, and other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. It may be necessary to transfer your information to another country. If we do we will make sure that it is given the same levels of protection as needed under the UK Data Protection Act.
30. By entering your project on <http://www.crowdfunder.co.uk>, you agree for the details of your name and your project, including supplied photos, written pitch and videos, to be made public on <http://www.crowdfunder.co.uk> and the Promoters' social media.
31. You confirm and warrant that no aspect of your participation in this campaign will infringe the intellectual property rights or other rights of any third party.
32. The Promoters accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
33. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the campaign in a manner which in the Promoters' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the campaign, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Promoters and/or any of their agents or representatives) may be rejected from the campaign at the Promoters' sole discretion. Where such actions have significantly impaired the campaign, the Promoters may, at their sole discretion, vary the campaign as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
34. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Promoters' discretion. In the event that the entrant declines the selection, the Promoters may elect, at their discretion, to select another entrant. The Promoters will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Promoters may reallocate the place.

35. The Promoters, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.
36. The Promoter(s) may use your personal data as set out in their respective privacy policies available at the following link(s): [Crowdfunder's privacy policy](#) and [Belfast City Council's privacy policy](#).
37. By entering the campaign, you are deemed to accept these Terms and all other terms and conditions. The Promoters may, at their sole discretion, change the dates of entry into the campaign and/or the dates on which the campaign will be promoted and the Promoters reserve the right to alter, amend or withdraw these Terms and/or the campaign without liability and without prior notice.
38. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms.