

## **Project Re-Boot: Activate - Sport Northern Ireland's Extra Funding Scheme**

### **Introduction**

**Project Re-Boot: Activate** is an element of the Supporting Sport to Build Back Better programme designed to enable **grant investment** in **new** and **innovative projects** intended to support the engagement and re-engagement of participants into sport from 01 August 2021 to 30 June 2022.

Teaming up with Crowdfunder UK, Sport NI wants to invest in new, innovative and exciting projects. We are keen to hear from any sports club or sporting organisation with a great idea that will make a difference within their community and promote sporting activity potentially increasing current club membership and participation amongst our priority groups (see below). We believe that investment in local community-based clubs or sporting organisations, that are accessible and have facilities and equipment within the community will drive increased participation whilst encouraging people to get active and back to sport as we live with Covid-19.

Our match funding, of up to £5,000, aims to help the sports sector start to help themselves on the road to recovery and 'Build Back Better'.

### **Eligible Organisations**

To be eligible to apply you **must** be one of the following organisations:

- A constituted sports club which is affiliated to a governing body of sport recognised by Sport NI, you can find the most recent list of recognised governing bodies on our website at <http://www.sportni.net/performance/governing-bodies/recognition-of-governing-bodies>
- A community/voluntary organisation sector organisation that delivers or enables sport as your **primary** activity.
- A charitable trust that delivers or enables sport as your **primary** activity.

Sports and activities must be recognised by Sport NI, recognised sports are listed here: <http://www.sportni.net/wp-content/uploads/2019/09/List-of-UK-Ireland-Recognised-NGBs-and-Sport-List-November-2020.pdf>

This fund is designed to help grassroots sport providers which means we are not able to help the following organisations through this fund:

- Governing Bodies of Sport and affiliated entities e.g leagues/county boards/schools associations.
- Local authorities.
- Schools, colleges and universities, including Parent Teacher Associations and Alumni organisations.
- Commercial sport providers, e.g. private gyms.
- Leisure operators.
- Individuals who are either employed or self-employed within the sports sector.

### **Priorities**

Priority will be given to projects who can help support the following priority groups of people:

- Women & girls;
- People with disabilities;
- People with long term limiting illness;
- Children & young people – especially those aged between 11-18 years;
- Older people aged over 50;
- Black and ethnic minority communities;
- People on a low income;
- Families;
- People living in areas of greatest need.

We are really interested to hear from groups who:

- Support projects which prioritise **innovative** and **creative** opportunities to engage people who are new to sport or people returning to sport.
- Promote volunteering – Support projects which recognise and support the development of volunteers in the community and that offer multiple opportunities to get involved.
- Encourage innovation – We are very keen to support a diverse range of projects including those which offer innovative solutions that respond to the needs of different participants.

### **What we will and will not support**

As Project Re-Boot: Activate is all about being innovative and creative in how you deliver your sport or diversify your offer as a club or organisation, we are not being overly prescriptive in what we will fund.

We are allowing clubs and organisations the opportunity to be as creative as you can and we will consider supporting almost anything (within reason) if it delivers the outcomes of the programme.

There are however a few things that we cannot invest in:

- Projects not related to the Covid-19 challenge.
- Capital works items.
- Replacing a statutory function e.g. curriculum time sport delivery (after-school is eligible).
- Existing activities already in place e.g. current training sessions, etc.
- Retrospective costs.
- General organisation running costs, office equipment, furniture, maintenance.
- Salary costs, loan repayments and endowments.
- Entertainment costs, food and beverages.
- Secondary, further or higher education e.g. A Levels, Degrees, etc.
- VAT that can be recovered from HM Revenue and Customs.
- Activities promoting religious or political beliefs.
- Donations/fundraising events or activities.
- Costs incurred before successful Letter of Offer issued.
- Insurance, affiliation, entry fees or membership fees.
- Accommodation/hotels and travel outside NI.
- Strategic planning/development e.g. consultancy fees.
- Access NI registration fees.
- Livestock.
- Closed or Always On campaigns on Crowdfunder.
- Campaigns only offering Rewards in the form of membership fees or subscriptions and campaigns offering prize draws as Rewards

### **Pledge Criteria**

If your application is approved, you'll get match funding of up to 50% towards your initial crowdfunding target, up to a maximum of £5,000. This offer will be valid for 4 weeks after the date of notification, if you do not launch your crowdfunding campaign within 4 weeks of notification the offer will be rescinded.

Following approval for funding, if you wish to make any changes to your campaign target, or any significant changes to your rewards or other page content you must notify us.

### **To receive a pledge, you will need to do two things (the 'fund conditions'):**

- 1) raise at least 25% of your initial target,
- 2) raise this from a minimum number of unique supporters. To verify whether Supporters are unique we will take account of information including, but not limited to: name, address, email addresses and payment card used.

The minimum number of unique Supporters required is 25.

If these two fund conditions are met, Sport NI will pledge up to 50% of your target up to a maximum of £5,000 which means you'll be much closer to reaching your target.

Following receipt of a pledge you will also need to reach 100% of your initial funding target to receive the funds from Sport Northern Ireland. If the project fails to reach 100% of the target the Sport Northern Ireland pledge will be cancelled. The project owner will be encouraged to review what went wrong and, if appropriate, to attempt to crowdfund again.

You will have 12 weeks from submission of your project to reach your 100% target.

### **Additional requirements**

You will be ineligible for funding from Sport Northern Ireland if, at Sport Northern Ireland sole discretion, it is not satisfied that all the Supporter pledges on your project are genuine pledges.

Where projects or pledges are identified as fraudulent, potentially fraudulent, or demonstrative of manipulating the pledging on a project in order to obtain match funding, this is taken very seriously. Where appropriate, the PSNI or other relevant authorities will be informed. In addition:

- Your application for funding will be refused and any existing commitment for funding will be withdrawn.
- Your Crowdfunding project may be cancelled and you will be ineligible for future applications or projects.
- Action will be taken to recover funding which has been paid out.

### **Conditions of grant**

All funded projects are required to agree to the [Project Re-Boot: Activate Conditions of Grant](#).

You should download and retain a copy of this document and the Conditions of Grant.