

Crowdfunder and Natwest Holdings Launch Competition Full Terms and Conditions

These Terms and Conditions apply to the Crowdfunder, and Natwest Holdings Launch campaign (to be referred to as the "Competition"). By entering the Competition, entrants agree to be bound by the following Terms and Conditions:

1. The Back Her Business team (BHB team) are Crowdfunder Ltd, C-Space, 5-7 The Crescent, Newquay, TR7 1DT (Crowdfunder, Crowdfunder.co.uk); and Natwest Holdings (RBS), 36 St Andrew Square, Edinburgh, United Kingdom, EH2 2YB.
2. Crowdfunder are the sole promoters of the competition. Natwest Holdings (RBS) are the sponsors and will provide the grant funding.
3. The Competition opens at 10:00 am on Monday 10th June 2019 (the "Opening Date") and closes at 12:00 pm on Monday 24th June 2019 (the "Closing Date") (the "Promotional Period"). No entries shall be accepted before the Opening Date or after the Closing Date.
4. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.
5. Entrants must be 18 years of age or over and be a UK resident.
6. To enter, entrants must follow these steps:
 - 6.1. Submit 200 words or less about their project and how it meets the Competition criteria outlined in clause 6 below,
and
 - 6.2. Confirm their details including name, email, organisation name, project overview and mobile number.
7. Entries must meet the following Competition criteria:
 - 7.1. Project-owner must;
 - 7.1.1. identify as a female
 - 7.1.2. live in the UK
 - 7.2. Project must be;
 - 7.2.1. UK based
 - 7.2.2. either majority (50-100%) owned or controlled by women and/or woman-led (a woman must be responsible for the day-to-day decision making)
 - 7.3. Meet all eligibility criteria for the Back Her Business programme
 - 7.4. In order to receive the £2,000 pledge award the winning entrant(s) will need to launch a crowdfunding project on Crowdfunder.co.uk and raise at least a further £2,000 from a minimum of 30 backers during the time between the 5th of August and 2nd of September 2019.
 - 7.4.1. As an example, 'Project A' has a Crowdfunding target of £4,000. The £2,000 pledge award will appear on 'Project A's' page and the project must raise a further £2,000 from at least 30 backers. In the event that the project does not manage to raise the £2,000 from the crowd, the £2,000 pledge award would not be provided to the project. All funds will be paid to the projects directly from the Back Her Business team upon the successful completion of the crowdfunding campaign.

- 7.5. Winning projects must close successfully between the 29th of August and the 2nd of September 2019. All winning entrants are required to put their crowdfunding project live on Crowdfunder.co.uk and one of the Back Her Business websites (depending on entrants location) by midday on the 5th of August 2019. Projects that successfully complete their Crowdfunding campaign and are therefore due to receive the pledge award will be contacted by the Back Her Business team via email once the winning entrant(s) Crowdfunder campaign reaches its required target.
 - 7.6. Entrants confirm that the entry is their own original work
 - 7.7. Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the Competition.
 - 7.8. Entrants must ensure they have consent from any other project or organisation owners before entering the Competition.
8. Entrants are required to provide;
9. Valid contact details including:
 - 9.1. your name;
 - 9.2. business name;
 - 9.3. email address;
 - 9.4. mobile number;
 - 9.5. Facebook page;
 - 9.6. post code.
 10. And, answer the following:
 - 10.1. Tell us in no more than 200 words about your project and how it matches the campaign criteria
11. By entering the Competition, you hereby confirm that all information you submit is true, current and complete.
12. **Winners and pledge award**
- 12.1. The Back Her Business team and an independent judge will select 12 winning entries based on the entry's project concept, its impact, its perceived viability and ability to meet the Competition criteria.
 - 12.2. At 2:00 pm on the 27th of June 2019 the Back Her Business team will announce the winning entries from those submitted during the previous application period. Winners will be notified by email and announced on the Crowdfunder and Back Her Business FaceBook pages.
 - 12.3. The Back Her Business team's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
 - 12.4. The winning entrant(s) will have the chance to receive a pledge award of £2,000 subject to being eligible, and joining, the Back Her Business programme and successfully completing a crowdfunding campaign.
 - 12.5. The pledge award is dependant on the winning entrant(s) successfully raising at least a further £2,000 from a minimum of 30 supporters via a Crowdfunder campaign, if eligible .
 - 12.6. The Back Her Business pledge award will be represented as a pledge on the winning entrants crowdfunder project page at the start of their crowdfunder campaign and will not incur Crowdfunder's 3% fee.
 - 12.7. If one or more of the winning entrants drop out before the start of the Back Her Business crowdfunding Competition, it is at the Back Her Business team's discretion to invite a runner up.
13. **General**

- 13.1. Entrants are responsible for all expenses incurred as a result of participating in this Competition and claiming their pledge award. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
- 13.2. By accepting the pledge award, winners agree to be the subject of, and participate in, a case study to be published on the Back Her Business web and social media channels for the purposes of promoting the Back Her Business services and/or future Competitions. By entering into the Competition you are providing your consent for this activity.
- 13.3. The Back Her Business team reserve the right to cancel or amend the Competition or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Back Her Business team will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
- 13.4. If you have opted in to receive marketing and communications from the Back Her Business team then by entering this Competition and providing your details you are providing your consent for the Back Her Business team and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Back Her Business team may contact you by mail, telephone, email, other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. It may be necessary to transfer your information to another country. If we do we will make sure that it is given the same level of protection as needed under the UK Data Protection Act.
- 13.5. By entering your project on <http://www.crowdfunder.co.uk>, you agree for the details of your organisation name and your project, including supplied photos, written pitch and videos, to be made public on <http://www.crowdfunder.co.uk>, and either <https://notwestbackherbusiness.co.uk/>, <https://rbsbackherbusiness.co.uk/> or <https://ulsterbankbackherbusiness.co.uk/> and the Back Her Business's social media channels.
- 13.6. You confirm and warrant that no aspect of your participation in this Competition will infringe the intellectual property rights or other rights of any third party.
- 13.7. The Back Her Business team accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
- 13.8. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the Competition in a manner which in the Back Her Business teams' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the Competition, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Back Her Business team and/or any of their agents or representatives) may be rejected from the Competition at the Back Her Business teams' sole discretion. Where such actions have significantly impaired the Competition, the Back Her Business team may, at their sole discretion, vary the Competition as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
- 13.9. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Back Her Business teams' discretion. In the event that the entrant declines the selection, the Back Her Business team may elect, at their discretion, to select another entrant. The Back Her Business team will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Back Her Business team may reallocate the place.

- 13.10. The Back Her Business team, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.
- 13.11. If applicable the Back Her Business team may use your organisation's data as set out in their respective privacy policies available at the following links: [Crowdfunder privacy policy](#) and [Royal Bank of Scotland privacy policy](#).
- 13.12. By entering the Competition, you are deemed to accept these Terms and all other terms and conditions. The Back Her Business team may, at their sole discretion, change the dates of entry into the Competition and/or the dates on which the Competition will be promoted and the Back Her Business team reserve the right to alter, amend or withdraw these Terms and/or the Competition without liability and without prior notice.
- 13.13. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms. For information on the winners on the Competition you can contact Crowdfunder Ltd via <http://support.crowdfunder.co.uk/support/tickets/new>.