

Crowdfund-her Startups 2023

Terms and Conditions

Version dated 06.03.2023

These Terms and Conditions apply to the “Crowdfunder Startups 2023 ” promotional campaign (to be referred to as the “Campaign”).

1. The Promoter is Crowdfunder Ltd, C-Space 5-7 The Crescent, Newquay, TR7 1DT (Crowdfunder, Crowdfunder.co.uk).
2. The Campaign opens at 00:00am on 27 December 2022 (the “Opening Date”) and closes at 11:59pm on 12 May 2023 (the “Closing Date”) (the “Promotional Period”). Projects will not be accepted before the Opening Date or after the Closing Date.

Eligibility criteria

3. Projects must meet the following criteria to be entered automatically into the Campaign:
 - a. You (the project owner) must be 18 years of age or over and be a UK resident.
 - b. Your business idea or startup must be at least 50% women owned, identification will be required and requested by Crowdfunder¹.
 - c. You must have registered for the Startup 2023 programme or Crowdfund-her programme and your project must be successful by 12 May 2023.
 - d. Your project must be for a new business idea, startup or side hustle.
 - e. Project must launch on Crowdfunder.co.uk before the end of the Promotional Period.
 - f. Projects on ‘keep what you raise’ must raise a minimum of £500 on Crowdfunder.co.uk and must have at least 15 unique supporters.
 - g. Projects on ‘all or nothing’ must be 100% successful to be eligible, with a minimum of £500 raised on Crowdfunder.co.uk and must have at least 15 unique supporters.

£1000 pledge award

4. All projects which meet the criteria in 3 above will be considered to win one of two £1000 pledges to their project. The winning projects will be selected by the Promoter at their sole discretion after 12 May 2023 using the following criteria:

¹ Either majority (50%+) owned or controlled by women and/or women-led (a woman must be responsible for the day-to-day decision making)

- Quality of project;
 - Engagement of community; and
 - Innovation.
5. The decision of the Promoter as to which projects are the winners is final.
 6. Each entrant can only win one prize, irrespective of how many projects they run which meet the eligibility criteria.
 7. Crowdfunder will notify the project owners of the Winning Projects by email and offer those Winning Projects a pledge of one thousand pounds (£1000.00) subject to the project owner accepting these terms and conditions. If the project owner accepts, they are one of the winners of the Campaign.
 8. If the project owner does not respond within 5 days or declines the offer, the offer will be withdrawn and Crowdfunder will repeat steps 4 and 5.

0% fees

Startup projects that have completed the registration and gone live by 12 May 2023 will be eligible for 0% platform fees. However, transaction fees will still apply. See our [fees page](#) for more details

General

9. The winners may be announced on the Promoter's social channels at the discretion of the promoter.
10. You are responsible for all expenses incurred as a result of participating in this campaign. This may include, but is not limited to, costs associated with the running of a project on Crowdfunder.co.uk, production of a promotional video, purchasing images or promoting the project.
11. The winners agree to be the subject of, and participate in, a case study to be published on the Promoter's web and social channels for the purposes of promoting the Promoter's services and/or future campaigns if the Promoter requests it.
12. The Promoter reserves the right to cancel or amend the campaign or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoter will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
13. The Promoter accepts no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
14. The Promoter, in its sole discretion, may disqualify any Project at any stage for providing untruthful, inaccurate, misleading information and/or is otherwise in breach of these Terms.

15. The Promoter may use your personal data as set out in their respective privacy policies available at the following link: [Crowdfunder's privacy policy](#).
16. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms.