

FOR IMMEDIATE RELEASE

Crowdfunder Launches new £500,000 Cost of Living Resilience Fund to Support Communities Amidst Rising Economical Challenges

Crowdfunder, the UK's leading crowdfunding platform, are delighted to announce the launch of the Cost of Living Resilience Fund. The fund will support projects that help individuals and communities navigate and overcome the challenges posed by the cost of living crisis.

As living expenses continue to rise and affect people's quality of life, the Cost of Living Resilience Fund is designed to empower initiatives and community organisations across England to address these pressing issues.

The Fund provides match funding for social sector organisations running services to help people struggling with the rising cost of living. The fund will increase the sustainability of these organisations by supporting them to deliver projects which increase enterprise activity to build stability and resilience.

The programme is funded by Access – The Foundation for Social Investment. They work to make sure that charities and social enterprises can access the finance they need to sustain or grow their impact. They provide patient and flexible investment through blended finance and boost the resilience of charities and social enterprises through enterprise development.

This collaboration with Crowdfunder will enable projects to raise increased amounts for their campaigns with projects able to apply for up to £50,000.

Eligible causes for the Cost of Living Resilience Fund may include, but are not limited to, organisations focused on affordable housing, food security, sustainable transportation, debt advice, and reducing household expenses.

Rob Love, CEO of Crowdfunder, commented: "We're delighted to have partnered with Access - The Foundation for Social Investment to be able to offer this funding to social sector organisations across England."

"We understand the financial pressures that people are facing, and we believe in the power of crowdfunding to drive positive change. Organisations supported by the Cost of Living Resilience Fund will in turn be able to help individuals and communities by providing them with the financial resources to create innovative and sustainable solutions to rising living costs."

Applicants can visit the dedicated fund page on the Crowdfunder website at <https://www.crowdfunder.co.uk/funds/cost-of-living-resilience-fund> to learn more about the application process and submit their projects for funding consideration.

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About Crowdfunder: Crowdfunder is a leading crowdfunding and fundraising website. Crowdfunder connects individuals and organisations to supporters who care and empowers them to turn their ideas into reality. Crowdfunder can provide specialist fundraising advice and support from expert coaches and enables Crowdfunders to access match-funding opportunities. Well over £300 million has been raised by our Crowdfunders, plus tens of millions more unlocked by our partners to support campaigns for start-ups, charities, social enterprises, communities, businesses, political movements, and individuals.

For more information visit: [Crowdfunder.co.uk](https://www.crowdfunder.co.uk) and follow Crowdfunder on Twitter, Facebook, Instagram and LinkedIn.