

## **Crowdfunder and Trust For London**

### **'Connected Communities: Harrow' Competition**

#### **Terms and Conditions**

These Terms and Conditions apply to the **Crowdfunder** and **Trust For London** 'Connected Communities: Harrow' campaign (to be referred to as the "Competition"). By entering the Competition, entrants agree to be bound by the following Terms and Conditions:

1. The Promoters are **Crowdfunder Ltd**, 11 Cliff Road, Newquay Cornwall, TR7 2NE (Crowdfunder, Crowdfunder.co.uk) and **Trust For London** (registered charity number 1107172), 4 Chiswell St, Finsbury, London, EC1Y 4UP.
2. The Competition opens at 9:00 am on Monday 15th July 2019 (the "**Opening Date**") and closes at 12:00 pm on Wednesday 24th July 2019 (the "**Closing Date**") (the "**Promotional Period**"). No entries shall be accepted before the Opening Date or after the Closing Date.
3. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.
4. Entrants must be 18 years of age or over and be a UK resident.
5. Entrants must be based in Harrow and/or benefit communities in Harrow.
6. Eligible organisations will:
  - a. Be undertaking charitable work to tackle poverty and inequality
  - b. Involve the beneficiary community in the design and delivery of their project
  - c. Raise funding from a minimum of 5 individuals
  - d. Use the 'All or nothing' funding option, see [here](#) for more information on funding options
7. We will not accept entries:
  - a. From individuals, or which are for the benefit of one individual
  - b. From organisations without a trustee board/management committee (with 3 people minimum)
  - c. For mainstream educational activity including schools
  - d. For the promotion of religion
  - e. From organisations seeking to distribute grants on our behalf
  - f. For work that has already happened
  - g. For general appeals

- h. For large capital appeals (including buildings and minibuses)
  - i. From for profit organisations.
8. To enter, entrants must follow these steps:
- a. Submit 100 words or less about their project and how it meets the Competition criteria below,  
**and**
  - b. Confirm their details including name, email, organisation name, project overview, mobile number and organisation facebook page at:  
<https://www.crowdfunder.co.uk/connected-communities-harrow>
9. Entries must meet the following Competition criteria:
- a. Provides practical solutions to support people on low incomes
  - b. Address local problems in creative ways
  - c. Are led by communities that will benefit from the work
  - d. Projects must be working within our three priority themes:
    - i. **Strengthening voice:** enabling those directly experiencing poverty and inequality to speak out for themselves and to campaign for positive change. This could include work to improve confidence and skills; respond to new issues and identify solutions; and/or set up new campaigns, or influence established ones.
    - ii. **Community activities, led by communities, in isolated areas:** bringing together different groups of people to respond to local needs and gaps in services. For example, community food projects in areas where there is a lack of provision. Our priority for this theme is outer London boroughs\* which have experienced a rapid change in their population, including increased levels of poverty. They may be geographically isolated due to poor transport links and lack local services to respond to this growing need.
    - iii. **Advice work:** supporting groups already providing social welfare advice and to improve the quality of that advice. You will also need to show you have clear referral pathways to specialist advice where it is needed. This work should prevent problems becoming more serious, complex and costly; and should support and empower clients to resolve problems and take more control over their lives.
  - e. In order to receive the £1,000 pledge award the winning entrant(s) will need to launch a crowdfunding project on Crowdfunder.co.uk and raise at least a further £1,000 from a minimum of 5 backers during the time between the 2<sup>nd</sup> of September and 14<sup>th</sup> of October 2019.
    - i. *As an example, 'Project A' has a Crowdfunding target of £2,000. The £1,000 pledge award will appear on 'Project A's' page and the project must raise a further £1,000 from at least 5 backers. In the event that the project does not manage to raise the £1,000 from the crowd, the £1,000 pledge award would not be provided to the project. All funds will be paid to the projects directly from Crowdfunder upon the successful completion of the Crowdfunding campaign.*

- f. Winning projects must close successfully between the 2<sup>nd</sup> of September and 14<sup>th</sup> of October 2019. All winning entrants are required to put their crowdfunding project live on Crowdfunder.co.uk by midday on the 16<sup>th</sup> of September 2019. Projects that successfully complete their crowdfunding campaign and are therefore due to receive the pledge award will be contacted by Crowdfunder via email once the winning entrant(s) Crowdfunder campaign reaches its required target.
  - g. Entrants warrant that the entry is their own original work.
  - h. Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the Competition.
  - i. Entrants must ensure they have consent from any other project or organisation owners before entering the Competition.
10. By entering the Competition, you hereby confirm that all information you submit is true, current and complete.

### **Winners and pledge award**

11. The Promoters will select winning entry(s) based on the entry's project concept, its impact, its perceived viability and ability to meet the Competition criteria.
12. At 4:00 pm on the 26th July 2019 the Promoters will announce the winning entry(s) from those submitted during the application period. Winners will be notified by email and announced on the Crowdfunder FB page.
13. The winning entrant(s) will have the chance to receive a pledge award of £1,000 subject to successfully completing a crowdfunding campaign as explained below.
14. The pledge award is dependant on the winning entrant(s) successfully raising at least a further £1,000 from a minimum of 5 supporters via a Crowdfunder campaign.
15. The pledge award will be represented as a pledge on the winning entrants Crowdfunder project page at the start of their Crowdfunder campaign and is subject to a 5% + VAT partner pledge fee.
16. If one or more of the winning entrants drop out before the start of the crowdfunding Competition, it is at the Promoters discretion to invite a runner up.
17. The winning entrant(s) will also have the opportunity to apply to increase their £1,000 prize pledge up to a maximum of £10,000 match funding from Trust For London subject to meeting the Connected Communities Grant [terms and conditions](#). See [here](#) for more details on the wider Connected Communities Match Fund.

### **General**

18. Entrants are responsible for all expenses incurred as a result of participating in this Competition and claiming their pledge award. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
19. By accepting the pledge award, winners agree to be the subject of, and participate in, a case study to be published on the Promoters' web and social channels for the purposes of

promoting the Promoters' services and/or future Competitions. By entering into the Competition you are providing your consent for this activity.

20. The Promoters reserve the right to cancel or amend the Competition or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoters will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
21. If you have opted in to receive marketing and communications from the Promoters then by entering this Competition and providing your details you are providing your consent for the Promoters and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Promoters may contact you by mail, telephone, email, other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. It may be necessary to transfer your information to another country. If we do we will make sure that it is given the same level of protection as needed under the UK Data Protection Act.
22. By entering your project on <http://www.crowdfunder.co.uk>, you agree for the details of your organisation name and your project, including supplied photos, written pitch and videos, to be made public on <http://www.crowdfunder.co.uk> and the Promoters' social media.
23. You confirm and warrant that no aspect of your participation in this Competition will infringe the intellectual property rights or other rights of any third party.
24. The Promoters accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
25. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the Competition in a manner which in the Promoters' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the Competition, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Promoters and/or any of their agents or representatives) may be rejected from the Competition at the Promoters' sole discretion. Where such actions have significantly impaired the Competition, the Promoters may, at their sole discretion, vary the Competition as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
26. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Promoters' discretion. In the event that the entrant declines the selection, the Promoters may elect, at their discretion, to select another entrant. The Promoters will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Promoters may reallocate the place.
27. The Promoters, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.

28. The Promoters may use your organisations data as set out in their respective privacy policies available at the following links: [Crowdfunder privacy policy](#) and [Trust For London privacy policy](#).
29. By entering the Competition, you are deemed to accept these Terms and all other terms and conditions. The Promoters may, at their sole discretion, change the dates of entry into the Competition and/or the dates on which the Competition will be promoted and the Promoters reserve the right to alter, amend or withdraw these Terms and/or the Competition without liability and without prior notice.
30. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms. For information on the winners on the Competition you can contact Crowdfunder Ltd via [support@crowdfunder.co.uk](mailto:support@crowdfunder.co.uk).