

How to set up your charity Crowdfunder page



Hello, we're Crowdfunder

We're Crowdfunder, the UK's biggest crowdfunding platform. Almost £70 million has been raised for great causes on our fundraising platform.



Working together

Creating a better relationship between organisations and fundraisers through crowdfunding.



Your charity page

We've done the lion's share of your page, all you have to do is simply add your bank details to get started.



Promote to your fundraisers

Tell your supporters you're live on Crowdfunder, allowing them to raise money for your great cause.

Our numbers

We've worked with thousands of social enterprises, business and charities to make ideas happen.

£68,081,812

Total raised through the platform **unlocking millions more from our partners**

124,789

Total projects added to date

50,000

Visits daily

Introducing a new way for charities

Crowdfunder has created a brand new charity function to bring together organisations and fundraisers through crowdfunding. We call it 'Multiplier'.

It's really simple. Charities and organisations set up a charity page, allowing fundraisers to create their own project to raise money for yours. Every penny raised by each fundraiser goes directly into your bank account.

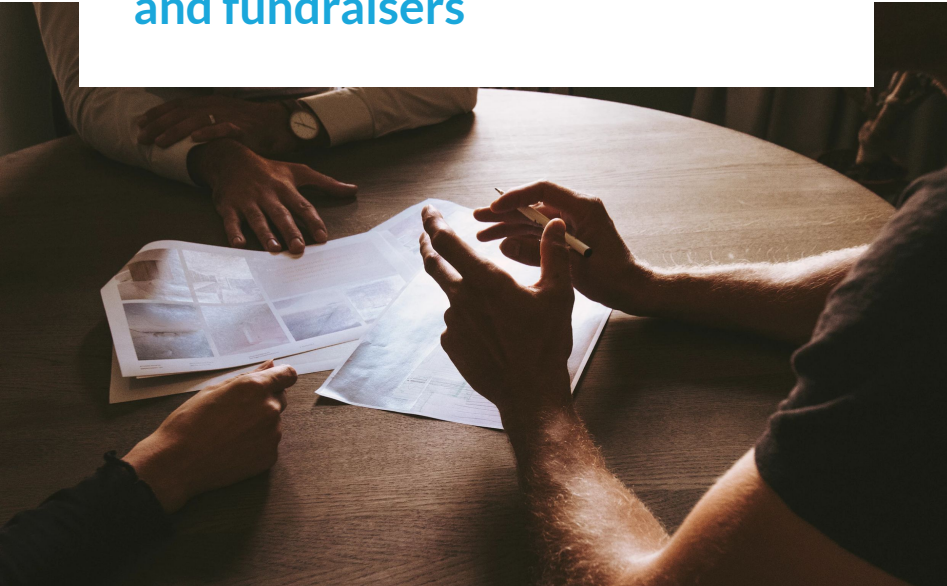


Introducing
Multiplier
by  Crowdfunder

Multiply your fundraising audience
by giving people the tools to
fundraise on your behalf

Stronger relationships

Creating a more compelling story for organisations and fundraisers



Your charity page

All you have to do is simply create a page and add your bank details to get started. Remember to try and capture the spirit of what you do, focus on telling your story.

Promote to your fundraisers

Tell your supporters that you're live on Crowdfunder, allowing them to raise money for your great cause. They create their pages by going to yours and creating a new fundraiser from there.

How does it work?

Setting up a Crowdfunder page for your organisation will enable people to raise money for your cause.



Set up your page

Once you've added your charity page to Crowdfunder, you'll need to activate 'Multiplier' - for now, this is a manual process, so please email multiplier@crowdfunder.co.uk with your charity and project title. We will switch it on for you.



Go live

Put your page live and start to invite people in your network to create fundraisers for your cause, asking them to create their fundraisers through your charity page.



A much better way of fundraising

Crowdfunder is a much richer way of telling the story of your cause, meaning you'll continue to raise valuable funds while creating a compelling story about what you do.

Rewards This project offers rewards in return for your *Where ideas happen. | 6*

[Explore projects](#)
[Stories](#)
[How it works](#)

Project Facebook yourcharity

Charities

[Facebook](#)
[Twitter](#)
[LinkedIn](#)

[Share](#)
[Tweet](#)
[Share](#)

Your charity

Project by Your charity

£39,608

173 supporters

5 days left

99%

[Support Us](#)

[Overview](#)
[Updates 4](#)
[Comments 65](#)
[Supporters 173](#)
[Contact project](#)

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We need your help

We are asking you to donate to support this work, and to help us spread the word.

Valuable funding will help develop an online platform to establish, grow and support this community and translating shared knowledge and data into tailored healthcare for the people who need it most.

Become a fundraiser

Want to raise funds for this cause? It's simple to get started.

[Start fundraising](#)

Donate

£10	£20	£30	£50
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[Donate](#)

Rewards

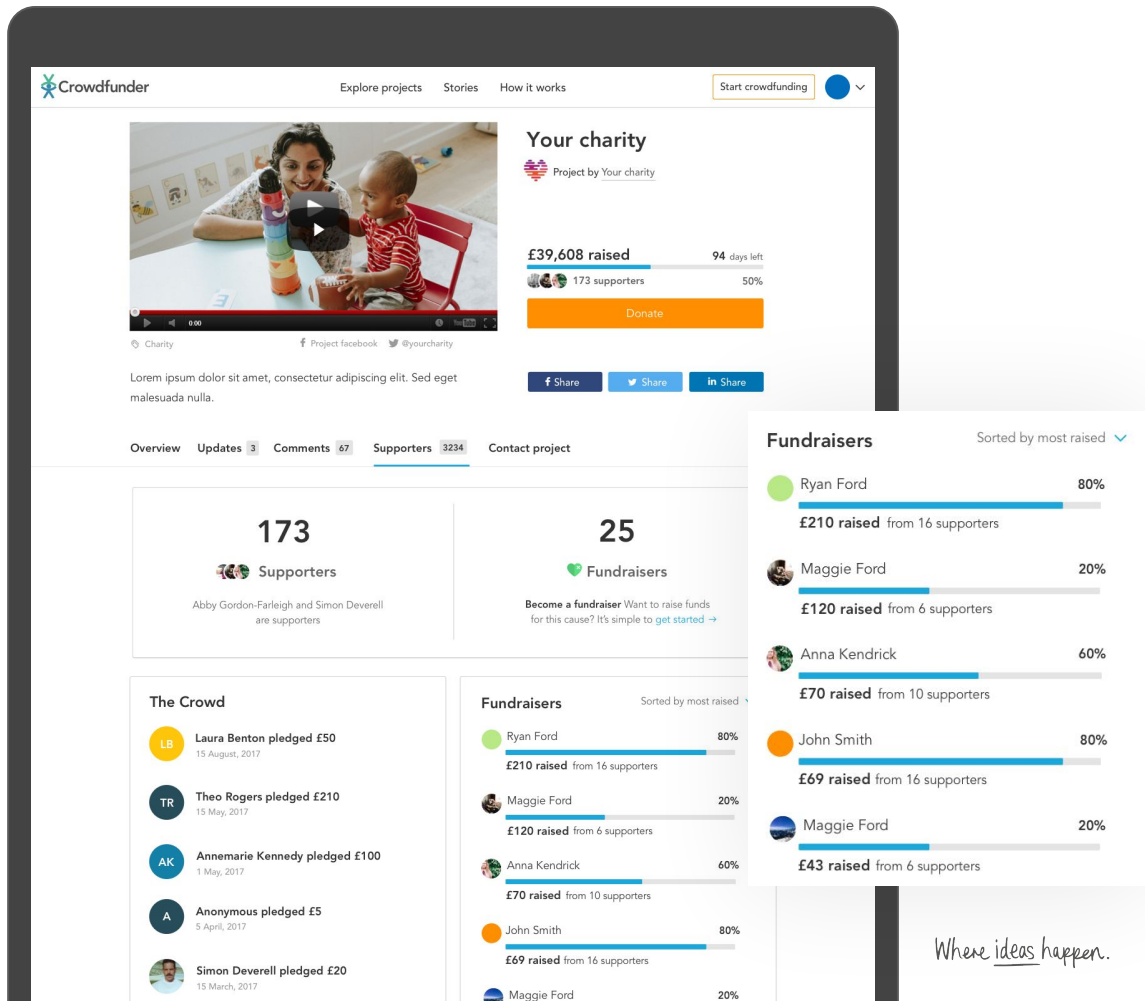
This project offers rewards in return for your donation.

Where ideas happen. | 6

Your charity page

The leaderboard lets you know how your fundraisers are doing. All of your supporters are combined into this master view so you get an overall view.

Each fundraiser creates a page to talk about what they are doing. It has a clear link back to your organisation's charity page on Crowdfunder.



Your fundraisers' pages



Richer storytelling

Crowdfunder enables individual fundraisers to tell the story behind their project, and why they're doing it. They can use words, pictures and videos while sending updates to connect regularly with their supporters.



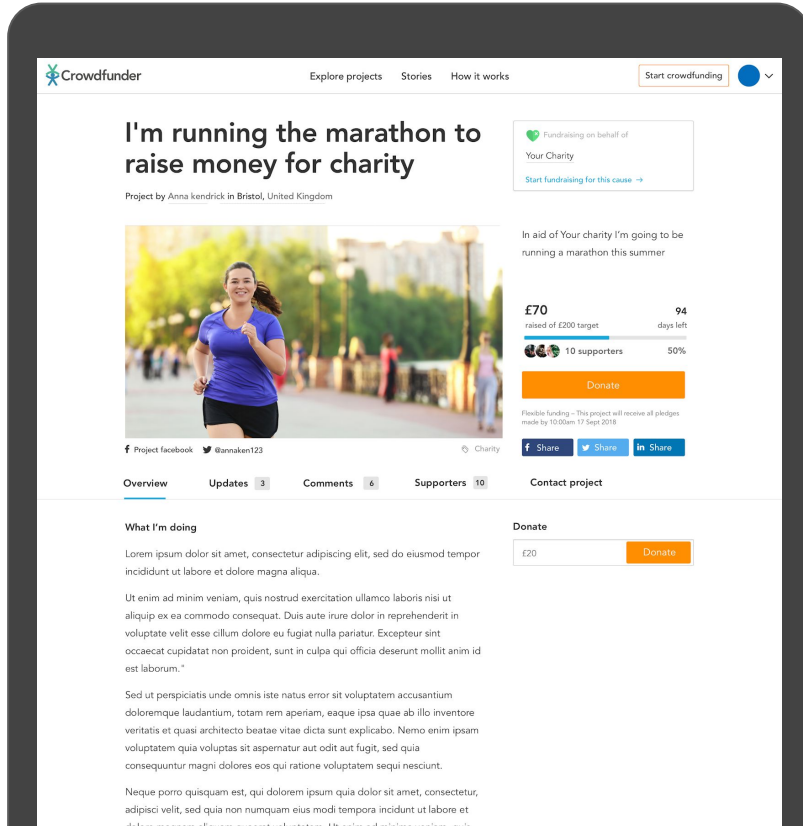
Stronger relationships

The master charity page features on each fundraiser, meaning their supporters can get behind your cause and find out more about your organisation. They will also be able to start a fundraiser of their own, growing your crowd.



Easier fundraising

Fundraisers will not collect the money raised. The full amount will be sent directly across to your organisation once the fundraiser is complete, meaning an efficient way of collection for everyone.



We're here to help

We care about your cause. That's why we're on hand to help you and your fundraisers every step of the way.

Our crowdfunding experts have created help guides and they're also online, ready to talk you through your Crowdfunder.

We have a chat facility on our [website](#), where you can speak to our support team. Our coaches host online workshops, too.

