

## Crowdfunder and Semble

### What's Your Story? An Opportunity to Crowdfund

#### Terms and Conditions

These Terms and Conditions apply to the **Crowdfunder** and **Semble** 'crowdfunding campaign' (to be referred to as the "**funding opportunity**"). By entering into the funding opportunity, entrants agree to be bound by the following Terms and Conditions:

1. The Promoters are **Crowdfunder Ltd**, 5-7 The Crescent, Newquay Cornwall, TR7 1DT (Crowdfunder, Crowdfunder.co.uk), **Semble Ltd**, The Ark, 237 Pentonville Rd, London. N1 9NG (Semble.org).
2. The funding opportunity opens for entries at 10:00 am on Wednesday 10th April 2019 (the "**Opening Date**") and closes at 12:00 pm on Wednesday 24 April 2019 (the "**Closing Date**") (the "**Promotional Period**"). **No entries shall be accepted before the Opening Date or after the Closing Date.**
3. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.
4. Entrants must be 18 years of age or over and be a UK resident.
5. To enter, entrants must follow these steps:
  - a. Submit 100 words or less about their project and how it meets the funding opportunity criteria below,  
**and**
  - b. Confirm their details including name, email, organisation name, project overview, mobile number and organisation facebook page at:  
<https://www.crowdfunder.co.uk/crowdfunder-stories-fund>
6. Entries must meet the following funding opportunity criteria:
  - a. Projects must demonstrate positive mental health impacts in their work, either directly or indirectly
  - b. **In order to receive the £250 pledge award the winning entrant(s) will need to launch a crowdfunding project on Crowdfunder.co.uk and raise a combined total of £1,000 from a minimum of 20 backers during the time between the 20th of May and 16th of June 2019.**
    - i. As an example, 'Project A' has a Crowdfunding target of at least £1,000. The £250 pledge award will appear on 'Project A's' page and the project must raise a further £750 from at least 20 backers. In the event that the project does not manage to raise the total £1,000 from the crowd, the £250 pledge award would not be provided to the project. All funds will be paid to the projects directly from Crowdfunder upon the successful completion of the Crowdfunding campaign.
  - c. Winning projects must reach their fundraising target successfully between the 20th of May and 16th of June 2019. All winning entrants are required to put their crowdfunding project live on Crowdfunder.co.uk by midday on the 20th of May 2019. Projects that successfully complete

their Crowdfunding campaign and are therefore due to receive the pledge award will be contacted by Crowdfunder via email once the winning entrant(s) Crowdfunder campaign reaches its required target.

**And;**

- Entrants warrant that the entry is their own original work
- Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the funding opportunity.
- Entrants must ensure they have consent from any other project or organisation owners before entering the funding opportunity.

7. Entrants are required to provide;
  - A. Valid contact details including: ☐
    - a. name;
    - b. organisation name;
    - c. email address;
    - d. mobile number;
    - e. post code.
  - B. And, answer the following:
    - a. Tell us, in no more than 100 words, about your project/organisation, its approach to tackling mental health issues and what you'd like to fundraise for
8. By entering the funding opportunity, you hereby confirm that all information you submit is true, current and complete.

**Winners and pledge award**

9. The Promoters will select winning entry(s) based on the entry's project concept, its impact, its perceived viability and ability to meet the funding opportunity criteria.
10. At 4:00 pm on the 24th April 2019 the Promoters will announce the winning entry(s) from those submitted during the application period. Winners will be notified by email and announced on the Crowdfunder UK and Semble FB pages.
11. The winning entrant(s) will have the chance to receive a pledge award of £250 subject to successfully completing a crowdfunding campaign as explained below.
- 12. The pledge award is dependant on the winning entrant(s) successfully raising at least a further £750 from a minimum of 20 supporters via a Crowdfunder campaign.**
13. The pledge award will be represented as a pledge on the winning entrants Crowdfunder project page after they have raised the first 25% of their target.
14. If one or more of the winning entrants drop out before the start of the crowdfunding funding opportunity, it is at the Promoters discretion to invite a runner up.

**General**

15. Entrants are responsible for all expenses incurred as a result of participating in this funding opportunity and claiming their pledge award. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
16. By accepting the pledge award, winners agree to be the subject of, and participate in, a case study to be published on the Promoters' web and social channels for the purposes of promoting the Promoters' services and/or future funding opportunities. By entering into the funding opportunity you are providing your consent for this activity.
17. The Promoters reserve the right to cancel or amend the funding opportunity or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoters will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
18. If you have opted in to receive marketing and communications from the Promoters then by entering this funding opportunity and providing your details you are providing your consent for the Promoters and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Promoters may contact you by mail, telephone, email, other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. It may be necessary to transfer your information to another country. If we do we will make sure that it is given the same levels of protection as needed under the UK Data Protection Act.
19. By entering your project on <http://www.crowdfunder.co.uk>, you agree for the details of your organisation's name and your project, including supplied photos, written pitch and videos, to be made public on <http://www.crowdfunder.co.uk> and the Promoters' social media.
20. You confirm and warrant that no aspect of your participation in this funding opportunity will infringe the intellectual property rights or other rights of any third party.
21. The Promoters accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
22. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the funding opportunity in a manner which in the Promoters' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the funding opportunity, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Promoters and/or any of their agents or representatives) may be rejected from the funding opportunity at the Promoters' sole discretion. Where such actions have significantly impaired the funding opportunity, the Promoters may, at their sole discretion, vary the funding opportunity as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
23. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Promoters' discretion. In the event that the entrant declines the selection, the Promoters may elect, at their discretion, to select another entrant. The Promoters will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Promoters may reallocate the place.

24. The Promoters, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.
25. The Promoters may use your organisations data as set out in their respective privacy policies available at the following links: [Crowdfunder privacy policy](#) and [The Semble privacy policy](#).
26. By entering the funding opportunity, you are deemed to accept these Terms and all other terms and conditions. The Promoters may, at their sole discretion, change the dates of entry into the funding opportunity and/or the dates on which the funding opportunity will be promoted and the Promoters reserve the right to alter, amend or withdraw these Terms and/or the funding opportunity without liability and without prior notice.
27. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms. For information on the winners on the funding opportunity you can contact Crowdfunder Ltd via <http://support.crowdfunder.co.uk/support/tickets/new>.