## Crowdfunder's 'Extra' Campaign for Aviva Community Fund projects

## **Terms and Conditions**

These Terms and Conditions apply to the Crowdfunder 'Extra' campaign (to be referred to as the "Competition"). By entering into the competition, entrants agree to be bound by the following Terms and Conditions:

- 1. The Promoters are **Crowdfunder Ltd**, 11 Cliff Road, Newquay Cornwall, TR7 2NE (Crowdfunder, Crowdfunder.co.uk).
- 2. The Competition opens at 9:00 am on Friday 2nd November 2018 (the "Opening Date") and closes at 12:00 pm on Tuesday 27th November 2018 (the "Closing Date") (the "Promotional Period"). No entries shall be accepted before the Opening Date or after the Closing Date.
- 3. Entries not in accordance with the entry instructions are invalid and entries which are delayed, duplicated, incomplete, illegible, submitted via an alternative method or lost through technical problems will be disqualified. No responsibility is accepted for such entries. Proof of submission online will not be accepted as proof of entry.
- 4. Entrants must be 18 years of age or over and be a UK resident.
- 5. To enter, entrants must meet the following competition criteria:
  - a. Winning entrants must be running a crowdfunding campaign to raise money for their Aviva Community Fund project on Crowdfunder as part of the 'competition'.
  - b. Winning projects are required to run Crowdfunder campaign between 23rd October 2018 and 27th of November 2018.
  - c. In order to receive £100 pledge from Crowdfunder, winning entrants will need to have launched a crowdfunding project on Crowdfunder.co.uk and be one of the first 20 entrants to raise a minimum of £1,000 from a minimum of 10 backers during the time between the 2nd of November and 27th of November 2018.
    - i. As an example, Project A is crowdfunding their Aviva Community Fund project and has raised £500 when the 'competition' starts. They need to be one of the first 20 entrants raise at least £1,000, bringing their total raised to at least £1,500 within the competition timeframe.
    - ii. As an example, Project B is crowdfunding their Aviva Community Fund project and has raised £0 when the 'competition' starts. They need to be one of the first 20 entrants raise at least £1,000, bringing their total raised to at least £1,000 within the competition timeframe.
  - d. Winning projects must close successfully by 27th November 2018.

## And;

- a. Entrants warrant that the entry is their own original work
- b. Entries are to be registered in the name of the individual or organisation who will represent the entry throughout the duration of the Competition.
- c. Entrants must ensure they have consent from any other project or organisation owners before entering the Competition.

6. By entering the Competition, you hereby confirm that all information you submit is true, current and complete.

# Winners and prizes

- 7. The promoter will pledge £100 on the first twenty (20) entries to raise a further £1,000 from a minimum of 10 backers.
- 8. Winners will be notified by email and announced on the promoters social channels.
- 9. The twenty (20) winning entrants will receive a social post to promote their project on one of Crowdfunder's social channels: Twitter @crowdfunderuk or Facebook @crowdfunder
- 10. The twenty (20) winning entrants will receive the £100 pledge subject to successfully completing a Crowdfunder campaign; and abiding by the 'competition' terms and conditions.
- 11. If one or more of the twenty (20) winning entrants drop out before the end competition, or are unsuccessful in their crowdfund, it is at the promoter's discretion to pass the prize onto a runner up, or to finish the competition with less than twenty (20) winners.

#### General

- 12. Entrants are responsible for all expenses incurred as a result of participating in this Competition and claiming their prizes. This may include, but is not limited to, costs associated with the production of a promotional video, purchasing images or promoting the project.
- 13. By accepting the Prize, winners agree to be the subject of, and participate in, a case study to be published on the Promoters' web and social channels for the purposes of promoting the Promoters' services and/or future competitions if the Promoters request it. By entering into the competition you are providing your consent for this activity.
- 14. The Promoters reserve the right to cancel or amend the Competition or these terms and conditions at any stage but will only do so for reasons outside of their reasonable control. The Promoters will endeavour to minimize the effect of such cancellation or amendment on participants in order to avoid disappointment.
- 15. If you have opted in to receive marketing and communications from the Promoters then by entering this Competition and providing your details you are providing your consent for the Promoters and relevant partners to use your personal information to contact you with information about products and services, special offers and rewards. From time to time, the Promoters may contact you by mail, telephone, email, other electronic messaging services (such as text, voice, sound or image messages including using automated calling systems) or fax for these purposes. If may be necessary to transfer your information to another country. If we do we will make sure that it is given the same levels of protection as needed under the UK Data Protection Act.
- 16. By entering your project on http://www.crowdfunder.co.uk, you agree for the details of your name and your project, including supplied photos, written pitch and videos, to be made public on <a href="http://www.crowdfunder.co.uk">http://www.crowdfunder.co.uk</a> and the Promoters' social media.
- 17. You confirm and warrant that no aspect of your participation in this Competition will infringe the intellectual property rights or other rights of any third party.
- 18. The Promoters accept no responsibility or liability for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising

- during operation or transmission as a result of server failures, virus, bugs or other causes outside its control. All lost, damaged or incomplete entries will be deemed invalid.
- 19. Illegible, incomplete or fraudulent entries will be rejected. Any entrant who enters or attempts to enter the Competition in a manner which in the Promoters' reasonable determination is contrary to these Terms or unfair to other entrants (including without limitation tampering with the operation of the Competition, cheating, hacking, deception or any other unfair practices such as intending to annoy, abuse, threaten or harass any other entrant, or the Promoters and/or any of their agents or representatives) may be rejected from the Competition at the Promoters' sole discretion. Where such actions have significantly impaired the Competition, the Promoters may, at their sole discretion, vary the Competition as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
- 20. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these Terms and the instructions will be accepted. Failure to respond to a notification within a reasonable time may result in disqualification and another entrant may be selected at the Promoters' discretion. In the event that the entrant declines the selection, the Promoters may elect, at their discretion, to select another entrant. The Promoters will make reasonable attempts to contact successful entrants. If no acknowledgement is received in response to such attempts, the Promoters may reallocate the place.
- 21. The Promoters, in their sole discretion, may disqualify any entrant at any stage for providing untruthful, inaccurate, misleading details and/or information and/or is otherwise in breach of these Terms.
- 22. The Promoters may use your personal data as set out in their respective privacy policies available at the following links: <u>Crowdfunder's privacy policy</u>.
- 23. By entering the Competition, you are deemed to accept these Terms and all other terms and conditions. The Promoters may, at their sole discretion, change the dates of entry into the Competition and/or the dates on which the Competition will be promoted and the Promoters reserve the right to alter, amend or withdraw these Terms and/or the Competition without liability and without prior notice.
- 24. These Terms are governed by and construed and performed in accordance with the laws of England and Wales. The courts of England shall have exclusive jurisdiction over any dispute or claim arising out of or in connection with these Terms. For information on the winners on the competition you can contact Crowdfunder Ltd via <a href="http://support.crowdfunder.co.uk/support/tickets/new">http://support.crowdfunder.co.uk/support/tickets/new</a>.