

About the Aviva Community Fund

Building stronger, more resilient communities across the UK: that's what we're striving towards at Aviva, and it's how we'll continue to help small charities and community causes.

We know the causes that make the biggest impact are those that are given the opportunity to test innovative ideas and explore new sustainable strategies without fear of risk. That's why the Aviva Community Fund backs the clever ideas that move communities forward and provides these amazing causes with vital support and resources.

Aviva will match each donation you receive up to £250. This means that if someone gives £5, we'll double it to £10. If they give £250, we'll match it, so the cause gets £500. Organisations can receive up to £50,000 in match funding and eligible causes can apply at any time.

Got an idea that will move your community forward? We've got your back.

Is your project eligible?

We know your time is precious and we want to make sure you put forward a project that meets our eligibility criteria. So, before submitting an idea, please have a read through our eligibility checklist. For the full terms and conditions that apply to the Aviva Community Fund, please see www.avivacommunityfund.co.uk. If there's anything you're unsure about, please have a look at our FAQs, or contact us at communityfund@aviva.com.

Because we want to support forward-thinking causes that are helping to build stronger communities, your project should align with one of our Aviva funding areas.

All beneficiaries of your project must be in the UK.

Funding areas:

1. **Climate Action:** Promoting healthy, thriving communities by preventing, preparing for and protecting against the impacts of climate change
2. **Financial Wellbeing:** helping people take control of their wellbeing by giving them the tools to be more financially independent and ready for anything

We recognise the rising cost of living is having a negative impact on charities and community organisations, and the communities they support. Organisations with core missions aligned to these funding areas can submit projects to the Fund to raise funding to cover their usual operational costs.

To apply to the Fund, project owners must:

- be age 18 or older
- be a UK resident
- be an authorised employee, volunteer, trustee, director or officer of the organisation
- have authority from the organisation to apply to the Fund, and
- use a UK IP address and not use a disposable email address.

Organisations must:

- be registered in the UK as a charity or social enterprise (which includes community interest companies)
- be based in the UK
- have been operating for at least 12 months
- have an annual income of no more than £2 million (can be averaged over the last three financial years)
- have a UK bank account in its own name
- have a safeguarding policy (if the organisation supports children or vulnerable people)
- be a living wage employer (if the organisation employs people)
- have an active board of trustees or directors or management body

The Fund does **not** support projects that:

- benefit a single individual
- have an outcome that is only accessible to people of a particular faith or belief, or
- that are raising funds to provide people with cash grants or vouchers for goods/services.

Due diligence requirements

In addition to meeting the eligibility criteria, project owners need to satisfy some additional due diligence checks. They must:

- upload a form of photo ID
- provide details of the organisation's bank account
- agree to the Aviva Community Fund terms and conditions and Crowdfunder's terms and conditions of funding.

And finally...

There will be no fees on donations by Aviva (including match funding) but there will be fees on public donations.

Aviva and Crowdfunder reserve the right, in their sole discretion, to exclude from the Fund project owners and organisations that do not meet the eligibility criteria or to reject submissions and projects that do not meet the eligibility criteria or are incomplete, incomprehensible, false or fraudulent. Aviva and Crowdfunder reserve the right, in their sole discretion, to remove project owners, organisations, submissions and projects from the Fund at any point.

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