

Crowdfunder Local Headline Sponsor

Great local engagement, PR and business leads for your brand

What is Crowdfunder Local?

Crowdfunder Local is a national initiative to crowdfund over £25M for projects in a range of locations all over the UK.

Crowdfunder is coming to your area and we are looking for a Headline Sponsor to support community groups, start-up businesses, charities and individuals who want to raise funds and make things happen in the local area.

Lead a Crowdfunder Local Campaign in your area

Benefits of getting involved

As headline sponsor there will be high visibility for your brand in the local area leading to engagement, positive PR and business leads.

- Your brand will be the leading sponsor of a high profile initiative in the local area
- Your brand will be featured alongside the 100's of local projects that take part in Crowdfunder Local. Each project is viewed on average 10,000 times
- Your brand will be included on the main Crowdfunder Local campaign page, which will be the focal point for all local promotion
- Your brand will be mentioned in all press releases and interviews for the campaign and the associated projects
- You will be invited to speak at all Crowdfunder Local events.
- You will be able to use any of the projects within the campaign as case studies for your own marketing materials
- There will be the opportunity to discuss further collaborative marketing opportunities



For more info:

partnerships@crowdfunder.co.uk

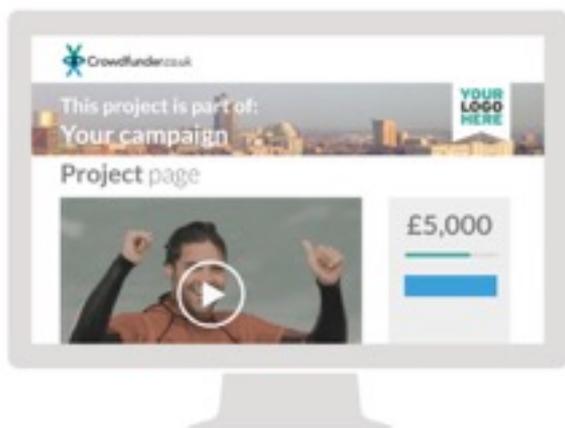
www.partners.crowdfunder.co.uk/sponsors/

On Crowdfunder



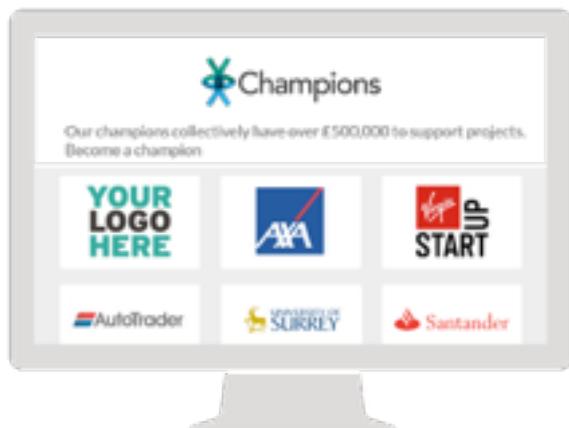
Campaign page - Headline sponsor

As headline sponsor your brand will appear in a leading position on this page - so everyone knows you're top dog! The campaign page is where the great local projects are curated and is the main focus of all marketing activity.



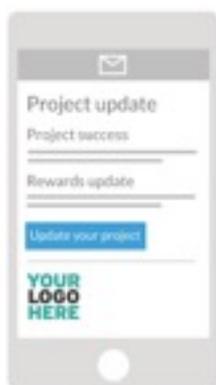
Project page

Get yourself seen in the right places: Successful Crowdfunder projects get on average 10,000 views. Your brand will appear next to these projects gaining you maximum exposure and relevance.



Champions page

Bag yourself some goodwill! Brands who match fund projects will appear on our Champions page. We'll make sure everyone knows what good eggs you are and your brand gets the profile it deserves.



Project update emails

We'll be keeping project owners and pledgers fully updated by email as their crowdfunding campaign progress. Your brand will also appear in the emails with relevant content and messaging.

Benefits



In the press

Your brand will hit the headlines with Crowdfunder Local; you'll be featured in all Crowdfunder Local press and PR, with quotes, images, attributions and your key messages.



In your community

Projects in your area will access dedicated coaching support, guides and workshops thanks to our world leading Crowdfunder Academy.



Reach and engagement

As headline sponsor you'll reach a large, highly engaged audience: Crowdfunder's website gets 500,000 visitors a month, our Twitter account has 30k+ followers and our email list reaches over 150,000 Crowdfunder community members.