## **Crowdfund Harrow**

To be eligible organisations must meet the following criteria:

- Be a 'not for profit' voluntary and community organisation delivering
- project/activities for the benefit of people living, working or schooling in Harrow
- The project will take place in Harrow
- Be a properly constituted organisation that has the appropriate governance and policy documents and a management committee in place and a bank account in the name of the organisation with a minimum of two cheque signatories
- Have an annual income of not more than £400,000 per annum
- You must sign a Grant Acceptance agreement
- The project must be completed within a year of the grant being awarded unless otherwise agreed.
- All applicants must be aged 18 years or over at the time of submitting the application

## Further Guidelines:

The maximum award available from Crowdfund Harrow will be £2,000 or 50% of the total project value, whichever the lesser.

Crowdfunder Harrow will consider pledging to your project, giving you a boost and a head start to achieving your aim subject to:

- You reaching 25% of your funding target
- That your project contributes towards our corporate objectives:
  - Build a better Harrow
  - Protect the most vulnerable and support families
  - Be more Business like and business friendly
- The extent to which it benefits local people
- How much has already been pledged to similar projects

By way of an example, if you're creating/renovating a community garden which is going to cost a total of £1,000, once you've raised £250, we'll consider pledging up to a maximum of £500 (i.e. 50% of the target), taking you up to £750. You would then need to raise the remaining £250.

Or perhaps your project is a little more costly, such as setting up a youth sports project and you require £6,000. As soon as you raise £1,500, ie 25% of the target, we'll consider pledging up to our maximum award of £2,000, which would give you an invaluable boost and leave you with just £2,500 left to raise.

Crowdfund Harrow will pledge directly onto your project and it will count towards your project target. Once a pledge has been applied by Crowdfund Harrow, your project must raise the remaining money needed to reach 100% of the target in order for you to receive those funds, unless otherwise agreed in advance.

If you are an individual we suggest you contact your local Councillors to find out about community groups that might support your idea

You are strongly advised to contact your local ward Councillor to make sure they know about your project

What won't you fund?

Crowdfund Harrow will not pledge towards projects that:

- Promote the adoption of a particular faith or religion
- Promote or oppose any political parties or cause
- Support projects or activities that Harrow Council has a legal or statutory obligation to provide
- Has an unauthorised financial implication on Harrow Council
- Helps only one individual
- Are managed by groups that have had a previous grant which has not been managed satisfactorily and where those issues have still not been resolved.
- Are raising funds for works or equipment already committed, bought or completed
- Include unspecified expenditure
- Do not take place in Harrow

Crowdfund Harrow reserves the right to not fund a project or to withdraw funding during a campaign if it becomes apparent that any of the criteria are not being met.

Crowdfund Harrow reserves the right to amend this information at any time.