

Crowdfunder Local Sponsor

Great local engagement and PR for your brand

What is Crowdfunder Local?

Crowdfunder Local is a national initiative to crowdfund over £25M for projects in a range of locations all over the UK.

Crowdfunder is coming to your area and we are looking for sponsors to support community groups, start-up businesses, charities and individuals who want to raise funds and make things happen in the local area.

Be part of a Crowdfunder Local Campaign in your area

Benefits of getting involved

As local sponsor you will enjoy positive profile for your brand in the local area, leading to increased engagement, positive PR and business leads.

- Your brand will also be included on the main campaign page, which will be the focal point for all local promotion
- You will be invited to speak at all events held locally in relation to the Crowdfunder local initiative
- You will have direct access and can build relationships with the local projects of your choice
- You will be able to use any of the projects within your local campaign as case studies for your own marketing materials



For more info:

partnerships@crowdfunder.co.uk

www.partners.crowdfunder.co.uk/sponsors/

On Crowdfunder



Campaign page - Headline sponsor

As headline sponsor your brand will appear in a leading position on this page - so everyone knows you're top dog! The campaign page is where the great local projects are curated and is the main focus of all marketing activity.



Champions page

Bag yourself some goodwill and make a difference to projects you care about. Brands who match fund projects will appear on our Champions page. We'll make sure everyone knows what good eggs you are and your brand gets the credit it deserves.

Benefits



In the press

Your brand will hit the headlines with Crowdfunder Local; you'll be featured in all Crowdfunder Local press and PR, with quotes, images, attributions and your key messages.



In your community

Projects in your area will access dedicated coaching support, guide and workshops thanks to our world leading Crowdfunder Academy.



Reach and engagement

As headline sponsor you'll reach a large, highly engaged audience: Crowdfunder's website gets 500,000 visitors a month, our Twitter account has 30k+ followers and our email list reaches over 150,000 Crowdfunder community members.